

SEO King Course - Course Outline

SECTION 01

1. Digital Marketing Sector?
2. SEO ইন্ডাস্ট্রিতে কাজ করতে কি কি স্কিল থাকতে হবে?
3. SEO শিখে কি এফিলিয়েট , CPA , Blogging , Freelancing করা যাবে কি না?
4. SEO ফিউচার কি ?
5. কিভাবে SEO দিয়ে মাসে ৫০,০০০ টাকা ইনকাম করতে পারবেন।

SECTION 02

1. What is a Search Engine
2. What is SEO
3. Where to do SEO
4. SERP Features
5. How Search Engine Works
6. Why SEO is important For Business

SECTION 03

1. Types Of SEO
2. What is On-Page SEO
3. Importance of On-Page SEO
4. What is Off-Page SEO
5. Importance of Off-Page SEO
6. How Search Engine Works

SECTION 04

1. What is Keywords
2. What is Keyword Research
3. Types of Keywords
4. Manual Keyword Research
5. With Tools Keyword Research
6. Find out your competitor keywords
7. How to keyword Research Step By Step Guideline

SECTION 05 [Affiliate marketing]

1. What is Affiliate Marketing?
2. What are Affiliate Networks?
3. Niches Selection
4. What you Need to do to start affiliate marketing

SECTION 06 [CPA Marketing]

5. What is CPA Marketing?
6. CPA Networks?
7. CPA Niches [Secrete Method]

SECTION 07 [Blogging]

1. What is Blogging
2. How to start blogging

SECTION 08 [Live project]

1. Niches Selection for affiliate
2. Do keyword research?
3. Site Structure Planning
4. What is Domain & Hosting
5. How to buy domain and hosting
6. How to install wordpress
7. How to customize wordpress step by step
8. Affiliate & CPA Site Buildup

SECTION 08 [Keyword Research]

1. KW Research with Paid Tools
2. Free SEO Tools
3. Paid SEO Tools
4. How to do KW Research with Paid tools

SECTION 09 [Content Writing]

1. How to do research?
2. How to structure content?
3. How to write an eye-catching headline?
4. Before Content writing
5. How to write a content step-by-step guideline
6. And more

SECTION 10 [ON Page SEO]

1. What is ON-Page SEO?
2. Importance of On-Page SEO?
3. ON-Page SEO Checklist?
4. 100 SEO Checklist?
5. How to optimize content?

SECTION 10 [Part 01]

1. What is Technical SEO
2. What is sitemap
3. What is Robots.txt file
4. What is Schema markup

SECTION 10 [Yoast SEO & Rank Math]

1. What is Yoast SEO Plugin & Rank Math Plugin
2. How to install SEO Plugin?
3. How to optimize content with SEO Plugin

SECTION 11 [Tracking Tools Setup]

1. What is a search console?
2. What is Google analytics?
3. How to set up the search console?
4. How to set up google analytics?

SECTION 12 [Off Page SEO]

1. What is off-page SEO?
2. Importance of off-page SEO?
3. Types of off-Page SEO
4. 100 SEO backlink site list
5. Web 2.0 Backlink Site List
6. What is guest posting?
7. How to reach out?
8. What is PBN (Private Blog Network)?
9. How do Buy Backlinks from the best site at a cheap price?

SECTION 13 [Google Updates & Algorithm]

1. What is google update?
2. Discuss google algorithm.
3. Weekly live Discussion about google updates

SECTION 14 [How to SELL Your Service]

1. Business Planning
2. Who is the dream customer?
3. How to Create your customer avatar?
4. Plan for your agency

SECTION 14 [How to SELL Your Service]

5. Business Planning
6. Who is the dream customer?
7. How to Create your customer avatar?

SECTION 15 [LinkedIn]

1. LinkedIn account setup
2. How to reach out to people

SECTION 16 [Proposal]

1. How to create an SEO Proposal

SECTION 17 [Elementor]

1. What is Elementor
2. How to install Elementor
3. How to design a page with elementor step-by-step guidelines

SECTION 18 [keyword Research]

SECTION 19 [Marketing Formula]

SECTION 19 [Weekly Live Class for all students]

**NOTE: আমাদের আউটলাইন যে বিষয় গুলো আছে
আরো অনেক টপিক অ্যাড হবে আমাদের এই
আউটলাইনএ**